



2021 MODEL YEAR
RAM 1500 LONGHORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$55,180

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Ivory White Tri-Coat Pearl-Coat Exterior Paint
Interior Color: Mountain Brown Interior Color
Interior: Premium Leather Bucket Seats
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine
Transmission: 8-Speed Automatic 8HP75 Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat-Mounted Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
ParkSense® Front and Rear Park-Assist with Stop
Full-Speed Forward-Collision Warning Plus
Advanced Brake-Assist
ParkView® Rear Back-Up Camera
Conventional Differential Rear Axle
3.21 Rear Axle Ratio
Class IV Receiver-Hitch
7-Pin Wiring Harness
Dampened Tailgate
Active Front Air-Dams
Power Tailgate-Release
Spray-In Bedliner by Mopar®
Rain-Sensitive Windshield Wipers
Tire-Fill Alert

INTERIOR FEATURES

Uconnect® 4C NAV with 8.4-Inch Display
Apple CarPlay®
Google Android Auto™
7.0-Inch TFT Color Display-Cluster
Full Function Media Hub with 2-USB Plus Aux Port
115-Volt Auxiliary Power-Outlet
9 Amplified Speakers with Subwoofer
A/C with Dual-Zone Auto Temperature Control
Wood / Leather-Wrapped Steering Wheel
Heated Steering Wheel
Power Adjustable Pedals with Memory
8-Way Power Driver and Passenger Seats
Heated Front Seats
Ventilated Front Seats
Heated Second-Row Seats
Foam Bottle Insert (Door-Trim Panel)
2nd-Row In-Floor Storage Bins
Rear Power-Sliding Window
SiriusXM® with 6-Month Radio Sub Call 800-643-2112
5-Year SiriusXM® Traffic Service
5-Year SiriusXM® Travel Link Service

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Ivory White Tri-Coat Pearl-Coat Exterior Paint \$500
Customer Preferred Package 27K
Technology Group \$1,095
Head-Up Display
Rear-View Auto-Dimming Digital Display Mirror
LED Center High-Mounted Stop Lamp
Advanced Safety Group \$1,695
Pedestrian / Cyclist Emergency Braking

Adaptive Cruise Control with Stop and Go Lane Keep Assist
Parallel and Perpendicular Park-Assist with Stop Surround-View Camera \$445
Bed Utility Group
Center-Mounted Deployable-Bed Step by Mopar®
4 Adjustable Cargo Tie-Down Hooks by Mopar® \$1,220
10th-Anniversary Limited Longhorn Edition Premium Leather Bucket Seats
10th Anniversary Instrument Cluster Theme Multi-Function Tailgate
Longhorn Level 1 Equipment Group \$3,895
Uconnect® 12.0-Inch Display with Navigation
SiriusXM® with 360L
19 Speaker Harman Kardon® Premium Sound
Blind-Spot and Cross-Path Detection
Power Running-Boards
Ventilated Rear Seats
Wireless Charging-Pad \$495
Anti-Spin Differential Rear Axle \$1,995
5.7L V8 HEMI® MDS VVT eTorque Engine \$1,495
Dual-Pane Panoramic Sunroof \$445
33-Gallon Fuel Tank \$1,805
4-Corner Air-Suspension \$295
Trailer Brake-Controller

Destination Charge \$1,695

TOTAL PRICE: * \$72,255

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
VIN: 1C6-SRFKT9MN-561970 L4-VON: 1611 1108



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle



Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
19 MPG
combined city/hwy
17 city 22 highway
5.3 gallons per 100 miles

Standard pickups range from 14 to 27 MPG .
The best vehicle rates 141 MPGe.

You spend
\$4,250
in fuel costs
over 5 years
compared to the average new vehicle.

Annual fuel cost
\$2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 472 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 58%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 32%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.